THE U.F.A. CO-OPERATOR

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INFORMATION SERVICE

The month of June brings us into the season of holidays, camps, Farm Young People's Week and many other activities. The school children are busy with final examinations and the parents are busy figuring out a plan to keep the kids occupied until school starts again.

Our work at this time of year brings about the planning sessions for the Teen Camps which will be held during July. U.F.A. Co-op plays an important part in the camp programme by providing some of the staff and recruiting some of the students. The overall Teen Camp programme is under the direction of the Farmers' Union and Co-operative Development Association along with farm co-operatives, farm organizations and individuals providing additional assistance.

During the past couple of years the Teen Camps have been very successful - providing a week's holiday in pleasant surroundings, coupled with organized recreation and educational programmes. Certainly a worthwhile week for any teenager 16 to 20 years. Application forms are available from any of the farm co-operatives or farm organizations. This office will glady send out brochures to any interested party.

Farm Young People's Week at the University of Alberta in Edmonton will be held June 16 to 26 this year. This provides people of ages 16 to 26 with a close look at the University. It also features some very good sessions pertaining to agriculture for the boys and various specialized sessions for the girls. Any one interested in attending should contact the nearest Farmers' Union Local or drop us a line at U.F.A. Co-op Head Office.

MEET THE GANG

In any rapidly expanding organization like U.F.A. Co-op the opportunities for capable, qualified men are unlimited. We are fortunate during the current Farm Supply expansion programme to have men like John Dueck who are capable and willing to take responsibilities. John was recently transferred from Calgary to Camrose, where he will be supervisor of the Camrose Farm Supply Depot.

John came to U.F.A. Co-op from the Bank of Nova Scotia in Lethbridge. Previous to that he gained experience while working for Stanley Brock Ltd.

John was born, raised and educated in Coaldale, Alberta. Since coming to Calgary he has completed the Introduction to Supervision course offered by the University of Alberta, Extension Department in Calgary.

John is happily married and he and his wife Leona have one boy.

We hope the Duecks' enjoy their new home in Camrose.

COVER

The view showing the three classrooms of the Western Co-op College in Saskatoon. The classrooms are equipped with the latest of teaching aids. The hexagonal design lends itself well to the discussion method of education used in adult learning.

OBJECTIVES of WESTERN CO-OPERATIVE COLLEGE

The general objective of Western Co-operative College is:
"To provide education and training in co-operative principles and methods and their application to economic and social needs". More specific or working objectives of the College are:

1. To develop and conduct training programs and courses for people interested in co-operatives.
2. To establish and carry on scholarship and research programs relating to co-operatives.
3. To provide consultative services for co-operatives.
4. To develop a cultural center for co-operatives.
5. To establish and maintain a library.
6. To make and enter into contracts.
7. To provide such other services as shall be conducive to the attainment of the objectives of the College.

HISTORY

Mr. J. J. Siemans of Altona, Manitoba, after returning from his visit to Vargood School in Sweden and Co-operative Schools in England and Denmark, instigated discussions on the need for a more organized program of Education for membership and training for employees of co-operatives.

Because of these discussions an organizing committee was formed in 1951 with J.A. Fehr as chairman.

The first annual meeting of the International Co-operatives Institute as it was then called was held March 17, 1954.

On August 9, 1955, when the Co-operative Union of Saskatchewan agreed to accept the responsibility to spearhead the project to establish the Co-operative College, the name was changed to the Co-operative Institute. The Co-operative Union of Saskatchewan hired a director, H. E. Chapman, who began conducting classes for co-operative employees in the name of the Co-operative Institute in October, 1955.

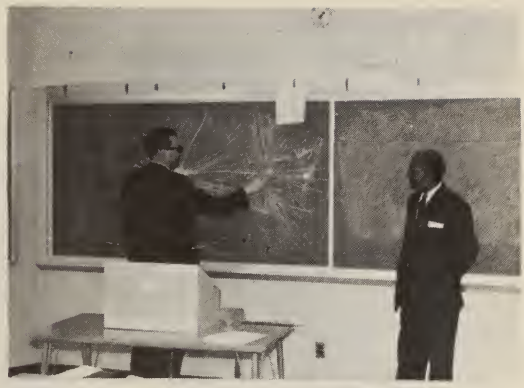
ENTRANCE

On October 2, 1959, the Institute incorporated under the Saskatchewan Societies Act and registered in Alberta and Manitoba. At this meeting also the name was changed to Western Co-operative College.

MODERN STUDY LOUNGE

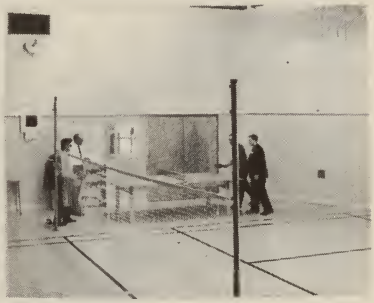
CAFETERIA

F.U.A. LEADERS DURING SPECIALLY DESIGNED COURSE IN LEADERSHIP



THEORY?

MR. BILL HLUSHKO TEACHING THE PRINCIPLES OF ADULT EDUCATION



AUDITORIUM WITH STAGE, PIANO & RECREATIONAL FACILITIES

HOWARD HIBBARD DURING INTENSE DISCUSSION

ADMINISTRATION OFFICE

ONE OF THREE MODERN CLASSROOMS

FINANCING

In 1959 a building fund was set up with donations from individuals and local organizations, amounting to $400,000. In addition to donations to the building fund the main sources of finance came from grants from member organization tuition fees and the fee charged when an instructor is used as a resource personnel by other organizations.

CONTROL

Twenty four major co-operatives elect delegates to the annual meeting to establish the objectives for the college and provide support. From the delegates, a Board of nine Directors is elected, who in turn hire a principal.

DORMITORIES ON LEFT

DORMITORY AUDITORIUM DINING HALL

FRONT ENTRANCE

VERMILION
FARM SUPPLY

This spring has been unusually busy both for farmers and U.F.A. Co-op Farm Supply. We are very pleased to announce the completion of the U.F.A. Co-op Farm Supply Depot located in Vermilion. The support of the farm population and the business people in the Vermilion area has been tremendous.

The new Vermilion U.F.A. Co-op Farm Supply Depot is located on the north side of the highway just east of the old round house affording easy access from all directions. It is situated on four acres of property allowing ample room for anticipated expansion. Two acres adjoining this property on the eastern boundary are set aside for the location of the new U.F.A. Petroleum Agency which will, when completed, provide members in the Vermilion area with all the services provided by the U.F.A. Co-op Limited at one location.

The Warehouse consists of a 40' x 100' straight wall rigid frame building for merchandise which must be stored inside and a pole shed for covered yard storage. The yard is gravelled and provides a solid surface for yard stocks and the movement of vehicles. Merchandise will be handled by the capable staff utilizing modern warehousing methods with such equipment as a fork lift.

Harry Koshman will be supervisor of the Vermilion U.F.A. Co-op Farm Supply Depot and has been in Vermilion for the past month. Harry comes to Vermilion with seven years of varied experience with the Organization. Assisting Harry will be Clarence Duckett, also from Edmonton, with three years experience in warehousing. Both of these men will be looking forward to opening day and an opportunity to serve our members in east central Alberta.

Opening day will be Tuesday, June 16, 1964. There will be door prizes, balloons for the children and coffee and doughnuts for all our visitors on that day. Everything points toward a big day in Vermilion on June 16. I hope you will be able to drop in.

Construction is expected to commence almost immediately in both Grimshaw and Camrose. We will keep you posted on the progress.

HERE AND THERE

Every spring U.F.A. Co-op finds it necessary to employ additional help for the summer months. This year we welcome Diane McGillis back again to the Dividend Department. Also in the Dividend Department are Lynn Pointen and Marsha Saunders. Bob Wyatt will be available in the general office to assist where he is most needed. The staff and management hope you will have an enjoyable summer at U.F.A. Co-op.

Mervin Borgeson is with U.F.A. Co-op in the Farm Supply Accounting. Mervin had a rough start when he came down with tonsilitis the first day, but is back at full strength now.

Also we welcome Mrs. Anne Scott to the posting Department and Mrs. Sonja Leach to the Credit Department. We hope you will find U.F.A. Co-op a pleasant place to work.

Congratulations to John and Isabell Richardson "ANOTHER GIRL".

On Friday, May 25, the staff of the Red Deer Farm Supply held a farewell party in honour of Murray Christensen who has been with Red Deer Farm Supply for two years and also Mr. and Mrs. G. Chisholm.

Murray and Gordon have both been transferred to Calgary. The party took place in the form of a weiner roast with thirty six attending. The evening was thoroughly enjoyed by all.

Best Wishes are extended to Murray and Mr. and Mrs. Chisholm from us all.

"IDEA"

Attention all U.F.A. Personnel! Let's get together for a weekend of fun, the first part of August.
Where: Pine Lake, located approximately twenty miles from Red Deer.
Entertainment: Take your pick!
Boat Racing
Water Jostling
Peddle Paddles
Swimming
Sun Bathing
Golfing
Ball Tournament
Fishing
Weiner Roast and Dance on the grass Saturday night. Facilities: Cabins within walking distance. Tent town (bring your own) $1.25 per night for tent or trailer. Lunch counter. Washroom and laundry facilities.

How about appointing one person at each branch and letting me know the reaction to this idea?

Arlene Smith - Sec. Red Deer Farm Supply Staff Association.

Ode To A Good Time

Come One - Come All
To the Bar - B - Que fest,
U.F.A. members,
And eat your best,
Steaks, potatoes and cobs of corn,
Refreshments for those forlorn,
June 13 - is the big day,
$3.00 is all we ask you to pay,
Guests are also invited to come,
$5.00 for them to have some fun.

BASE BALL

1964 edition of the Fastball team is again representing the U.F.A. Co-op Calgary Commercial Fastball "C" Division League.

Team executives for this season are:
Team Manager - Gerry McKay
Sec.-Treasurer - Harry Wood
Statistician - Lyle Hanna

Although unsuccessful in our first four attempts, we believe our losses do not necessarily give a good indication of our play. We look toward better results in the future games. As a team, the fellows have shown considerable improvement with each passing game. Our overanxiousness has caused us to make many costly miscues. However, when we overcome this problem, we should be in a better position to make our presence known in the bid for league supremecy.

Listed below are the individual leaders in the most important statistical categories.

Leading in:			
Batting	-	D. MacIntosh	.500
No. Hits	-	M. Schumacher	6
Runs Scored	-	H. Wood	6
Runs Batter In	-	G. Vorath	6
Doubles Hit	-	M. Sherman	2
		J. Senakovicz	2
Triples Hit	-	Lyle Hanna	1
		M. Schumacher	1
		D. MacIntosh	1
Cheer Leader	-	R. Ward	
		3 hips and 1 rah	

MAPLE LEAF PURPLE GASOLINE

In industry gasoline is referred to as first, second or third structure or more commonly, Grade 1, 2 or 3. Maple Leaf Premium gasoline is in the Grade 1 category, Grade 2 includes Maple Leaf Orange and Maple Leaf Purple, and our tractor gasoline is Grade 3. Thus, according to industry technical jargon, Maple Leaf Purple is a Grade 2 structure product. However, as it is the highest grade purple gasoline U.F.A. Co-op supplies, it is referred to as our first grade purple gasoline.

The octane rating of Maple Leaf Purple is in the range of 89.1 to 90.0. This product is recommended for use in all high compression gasoline engines and trucks as permitted in farm service. Special components to reduce carburetor icing and fuel line freezing are added to this gasoline to provide maximum service and satisfaction.

TRACTOR GASOLINE

Tractor gasoline as per the above explanation is classified as a Grade 3 or third structure product in the industry. However, as far as we are concerned, we refer to tractor gasoline as our "Second Grade Purple". Tractor gas is a leaded medium octane gasoline especially designed to meet prairie tractor requirements with respect to antiknock quality and valve life. This product will satisfy 90% of current prairie farm gasoline engines with compression ratios up to 6.5:1. For engines with compression ratios over 6.5:1 the use of Maple Leaf Purple is recommended or the spark setting should be retarded slightly. The research octane rating of tractor gas is 83.6 to 84.5.

We believe these two high quality purple gasolines are comparable to any product marketed in the industry and we are confident the use of either product according to your individual tractor requirements will provide complete satisfaction.

SUPERVISORS' WORKSHOP

Saturday, May 30, will be remembered by the supervisory and management staff of U.F.A. Co-operative as the initial workshop in a long range program.

Management and all outside supervisors, (those whose work is outside of the office) were in attendance at 9:00 A.M. at the Capri Hotel to begin the full day's programme. At 5:30 P.M. the same day, the same people were still at the Hotel, however, in a much more tired condition.

William McCartney, General Manager of U.F.A. Co-operative, opened the Workshop outlining the purposes, its role and its importance, using some very well selected points which we in U.F.A. Co-op cannot over-emphasize. The Workshop method of having material and information presented by group discussion and cross discussion proved very worthwhile in discussing the many aspects of Co-operatives.

The main areas covered in the Workshop were:

1. How Business is Conducted.
A session discussing free enterprise, business corporations, partnerships, individual businesses, socialized business and the co-operative as a business.

2. Co-operatives. The history, philosophy and principles pertaining to co-operatives.

3. Types of Co-operatives. The four main types of co-operatives and their roles - marketing, supply, financial and service.

4. A Comparison of Co-operatives. The various differences in philosophy and the approach of various co-operatives.

5. Film Strip. The Business Called A Co-operative For The Businessman Called A Farmer.

From this writer's point of view the day was very successful. The probable reason for this - all who attended were willing and able to discuss the various topics. The discussions were full, objective, and thought-provoking. We can look forward to future sessions using a similar approach to look at other topics.

May we thank the supervisory staff who prepared and presented material for this workshop - certainly a job well done.

PROFILE of UNITED GRAIN GROWERS

On January 27, 1906, in a crowded meeting held in the Orange Hall at Sintaluta, Saskatchewan, the following resolution was passed: "That we, the Grain Growers of Sintaluta, Saskatchewan, in mass meeting here assembled, heartily recommend the formation of a Company, wholly composed of farmers, to be known as the Grain Growers Grain Company, with shares at $25.00 each and with a large enough issue of shares to include all western grain growers desirous of becoming members".

No farmer was allowed to hold more than four $25.00 shares and, according to co-operative principles, no farmer could have more than one vote.

This is how Canada's first farmer-owned co-operative - the Grain Growers' Grain Company - was launched. In 1906, the Grain Growers' Grain Company (later United Grain Growers, after it joined with the Alberta Farmers Co-operative Elevator Company in 1917) bought and sold grain on a commission basis only. But in 1912, it leased some 170 elevators from the Manitoba Government and started handling farmers' grain. In 1913 the Company built its first elevator and by the end of 1917 owned or leased some 330 country elevators in the three prairie provinces.

The activities of United Grain Growers in its early days was not limited to grain. Between 1910 and 1925, the Company was in the apple business because prairie farmers were short of fruit; sold lumber - tracts of timber were purchased in B.C. because farmers were short of lumber; handled farm machinery when machinery prices got out of line; and bought and sold cattle and hogs through its U.G.G. Livestock Co-operative subsidiary, in order to provide more competition in the livestock business.

All of these interests - except grain handling - ceased when the demand for the services lessened. But the United Grain Growers still has diversified interests: farm supplies, feeds, general insurance, seeds, and publishing (Country Guide and Canadian Cattleman). These enterprises, either as wholly-owned subsidiaries or divisions within United Grain Growers - were established to meet farmers' needs. The Company now owns some 770 country elevators in Manitoba, Saskatchewan, Alberta and British Columbia. It owns a terminal at Port Arthur and leases one at Vancouver.

OBJECTIVES

The objectives of the Company, as set out by the Directors in the beginning, have changed little:

1. "To improve conditions in the marketing of grain so that the grain grower could sell his product in a freer way that would give him a greater return for it".

2. "To carry on a general educational work to the end that our farmers might be more directly acquainted with the methods of Government . . . . "

* Abstracts from the 1913 Annual Report.

These objectives are, of course, continually re-examined by the Directors and they are kept in mind when policies are developed.
Example:
This Company strives to provide competition at a point, wherever possible, in order to help achieve Objective 1.

The management policies of United Grain Growers must not diverge from the Company policies established by the Directors. This is the process by which farmers truly own and control United Grain Growers. It is the reason why, for example, honest weighing and grading must be observed at every U.G.G. elevator.

COMING EVENTS

CALGARY STAMPEDE

July 6 - 11, 1964

FARM YOUNG PEOPLE'S WEEK

June 17 - 24, 1964

TEEN CAMPS

DISTRICTS 6, 7 & 8	July 5 - 11
DISTRICTS 11, 13, & 14	July 12 - 18
DISTRICTS 3, 4 & 5	July 19 - 25
DISTRICTS 9 & 10	July 26 - Aug 1

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